



# Economic benefits of health resilience

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# There's an animal disease on-farm

- What losses and costs do you expect?

# What losses and costs do you expect?

HEALTH AND PRODUCTION	
VISIBLE LOSSES	HIDDEN LOSSES
<b>FOR FARMERS</b> <ul style="list-style-type: none"><li>• Deaths in animals</li><li>• Low yields (e.g., reduction in milk production)</li></ul> <b>FOR SOCIETY</b> <ul style="list-style-type: none"><li>• Deaths in humans</li><li>• Decreased access to food</li><li>• Poor quality animal products</li></ul>	<b>FOR FARMERS</b> <ul style="list-style-type: none"><li>• Less fertile animals</li><li>• Change in animal population structure</li><li>• Increased labour costs</li><li>• Delayed sale of animals and by-products</li></ul> <b>FOR SOCIETY</b> <ul style="list-style-type: none"><li>• Higher cost of animal products</li><li>• Environmental degradation and CO2 emissions</li></ul>
SHORTFALLS	
ADDITIONAL COSTS	LOST REVENUE
<ul style="list-style-type: none"><li>• Medicines / Insecticides</li><li>• Vaccines</li><li>• Time</li><li>• Public health costs</li></ul>	<ul style="list-style-type: none"><li>• Limited access to markets</li><li>• Sub-optimal use of technology</li></ul>

Modified from Rushton J., Thontton P.K. & Otte M.J. (1999). : Methods of economic impact assessment. Rev. sci. tech. Off. int. Epiz., 18 (2), 315 - 342.  
<http://dx.doi.org/10.20506/rst.18.2.1172>.

Rushton J. (2008). – The Economics of Animal Health & Production. CAB International, United Kingdom.

# Unintended consequences of livestock production

- Livestock production, transport and slaughter can have impacts that prices do not take into account
- In broad categories these are:
  - Environmental impacts
  - Public Health impacts
  - Animal Welfare impacts

# Environmental Health



Impact on other species  
Use of Land, Water, Air



Adequate  
Food  
Supply

Food Safety &  
Nutrition Impacts

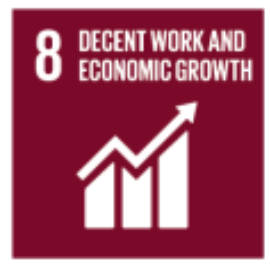


High quality,  
safe food

Human Health Burden  
GBD



Food Safety &  
Nutrition Impacts



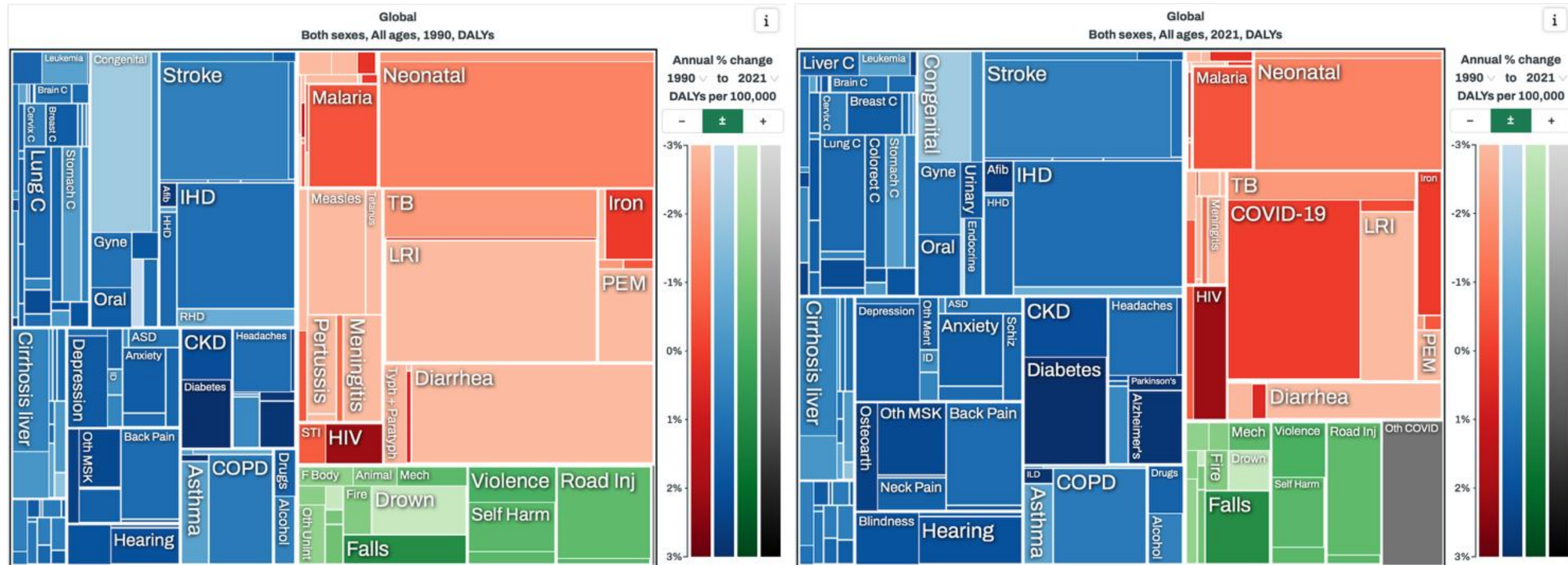
Business  
&  
Employment



# Human Health GBD

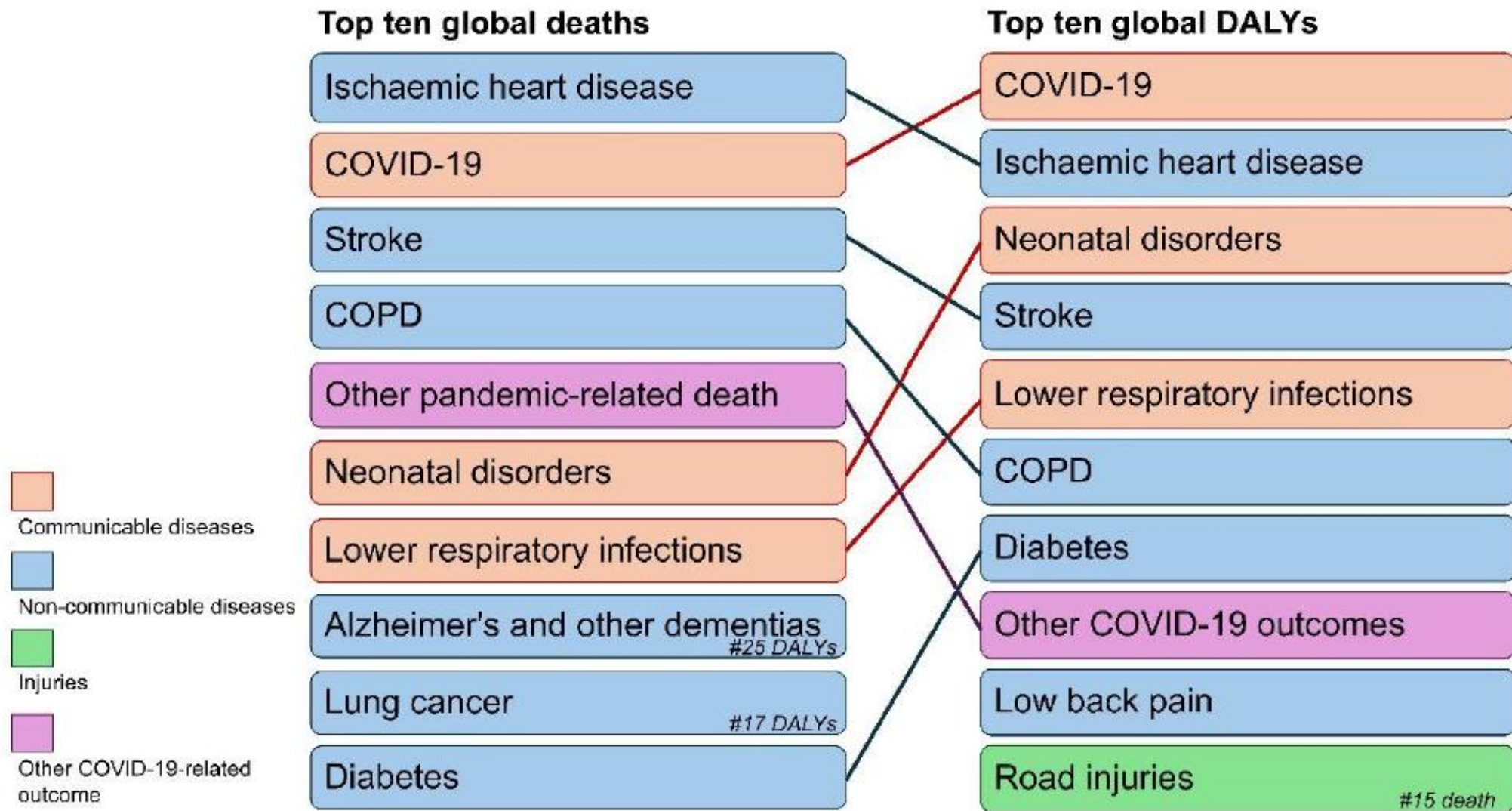
- Compare population health across communities and over time;
- Identify key diseases, injuries, and risk factors affecting health and tracking their changes over time;
- Assess gaps in data quality or availability

# Global - DALYs 1990 and 2021



<https://vizhub.healthdata.org/gbd-compare/>



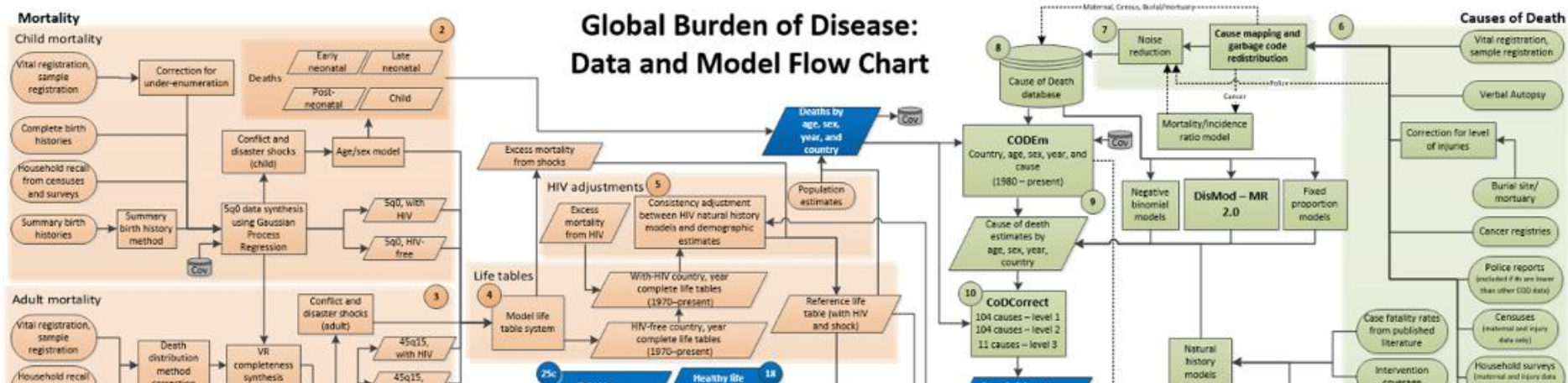


Modified from:

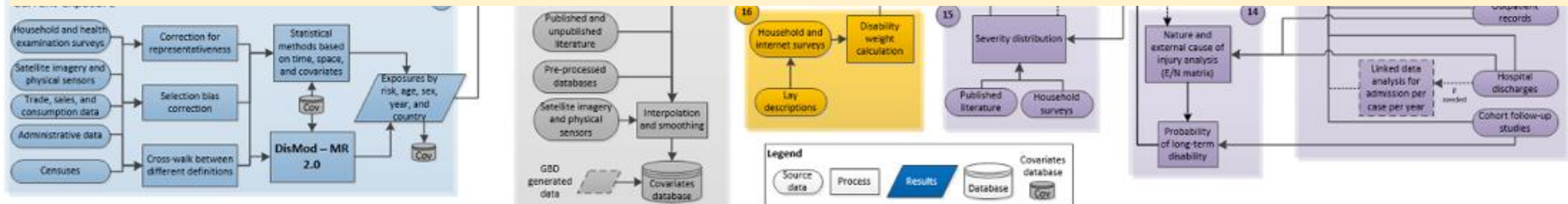
GBD 2021 Diseases and Injuries Collaborators. Global burden of 288 causes of death and life expectancy decomposition in 204 countries and territories and 811 subnational locations, 1990-2021: a systematic analysis for the Global Burden of Disease Study 2021. *Lancet*. 2024;403(10440):2100-32.

GBD 2021 Diseases and Injuries Collaborators. Global incidence, prevalence, years lived with disability (YLDs), disability-adjusted life-years (DALYs), and healthy life expectancy (HALE) for 371 diseases and injuries in 204 countries and territories and 811 subnational locations, 1990-2021: a systematic analysis for the Global Burden of Disease Study 2021. *Lancet*. 2024;403(10440):2133-61.





A metric that is simple to describe  
powerful in meaning and use  
yet complex to calculate



# Global Burden of Animal Diseases (**GBADs**)

# GBADs Case Study Countries



## Key

Ongoing

Completed

## Note

Several studies at proposal stage are not shown

# GBADs concerns

- Livestock health is critical for ensuring human and environmental health and creating and maintaining stable livelihoods
- Hundreds of millions of livestock keepers have no or poor access to veterinary services and technologies
- Poor information on the success (or failure) of animal health programmes
- **Global society needs better information on the health of livestock**





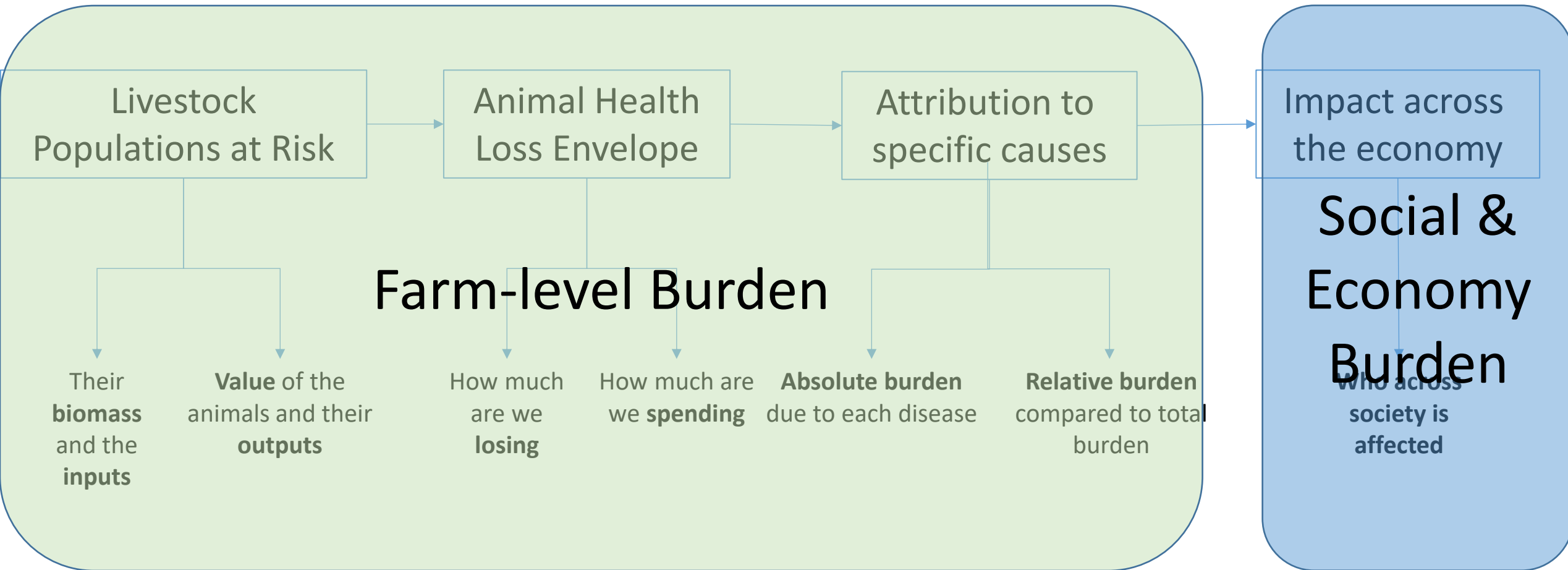
# Background

- **Imagine a situation:**
  - Where **the scale of investments** in animal health is based on **gut feelings** at best, **guesses** at worst...
  - We rely on **perceptions** to **allocate the resources** to diseases and animal health problems to achieve our goals...
  - And when the animal health investment and allocations have been made, there are **no systematic ways to capture data and information to evaluate our successes or failures.**
- This is reality for animal health - the Global Burden of Animal Diseases programme aims to **fill this void of data and information for animal health and One Health**

# What is GBADs?

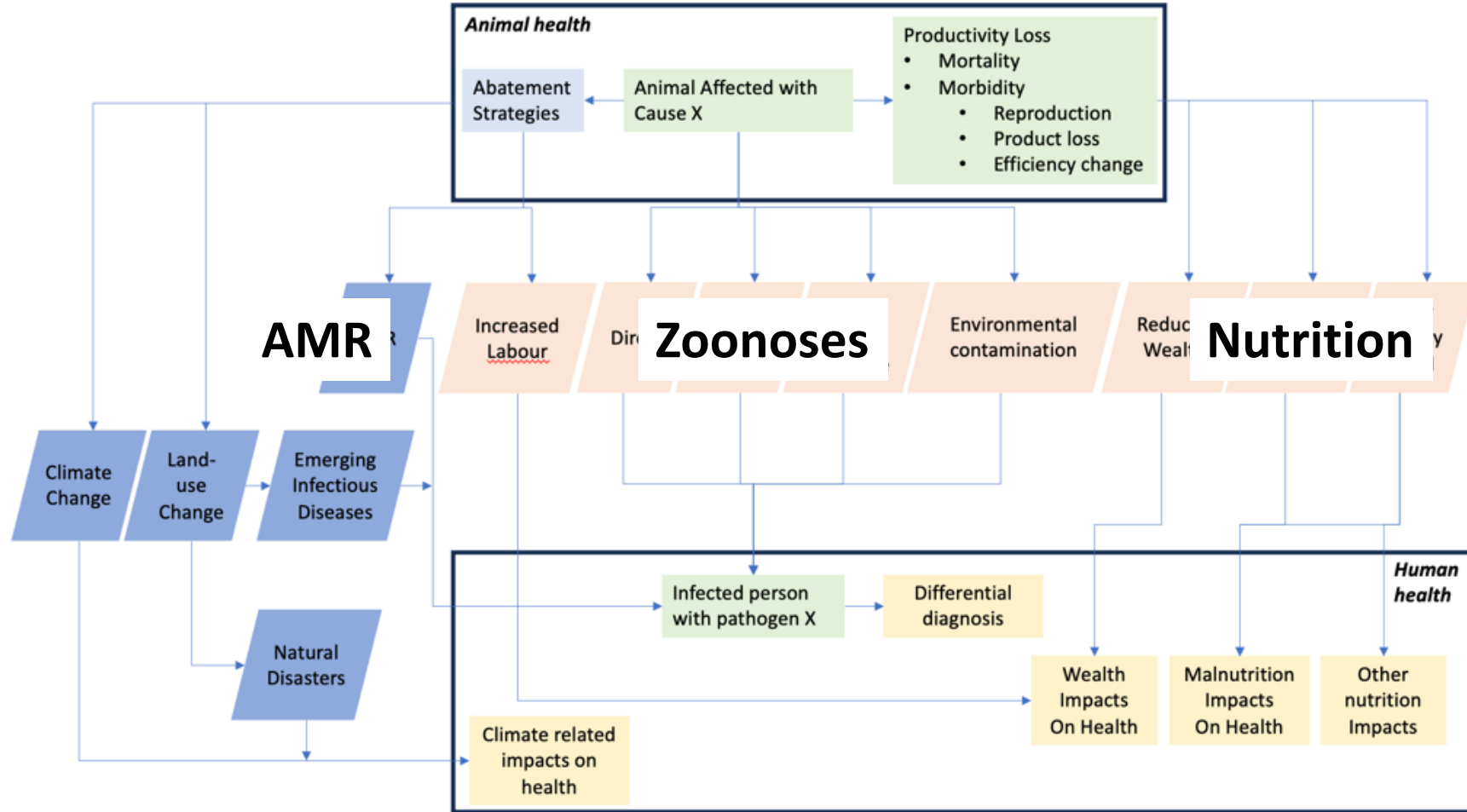
- **GBADs** is an alliance of organisations, founded by WOAHA and the University of Liverpool and now led by the University of Edinburgh, that aims to tackle these challenges through the development of innovative methods for estimating the burden of animal diseases.
- **GBADs** generates estimates of the social and economic burden of animal diseases through an innovative framework that provides data and information to support sustainable animal health investment opportunities that achieve sustainable development goals (SDGs)

# GBADs - Analytical structure to provide clarity on data and analysis

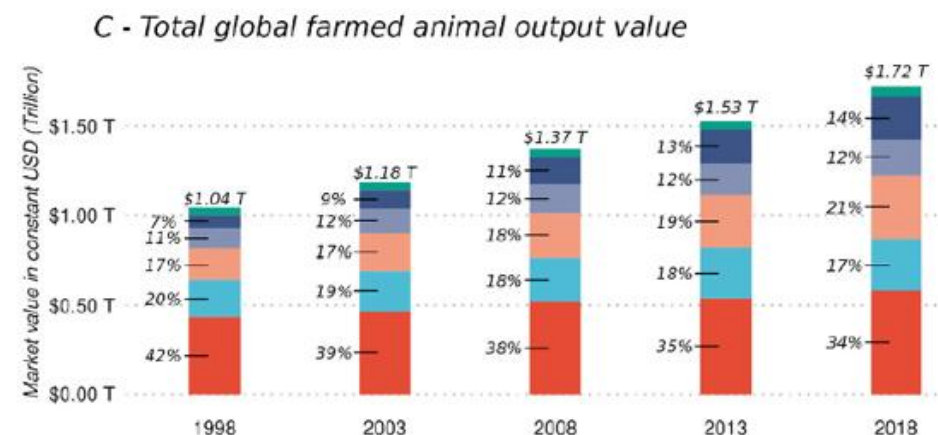
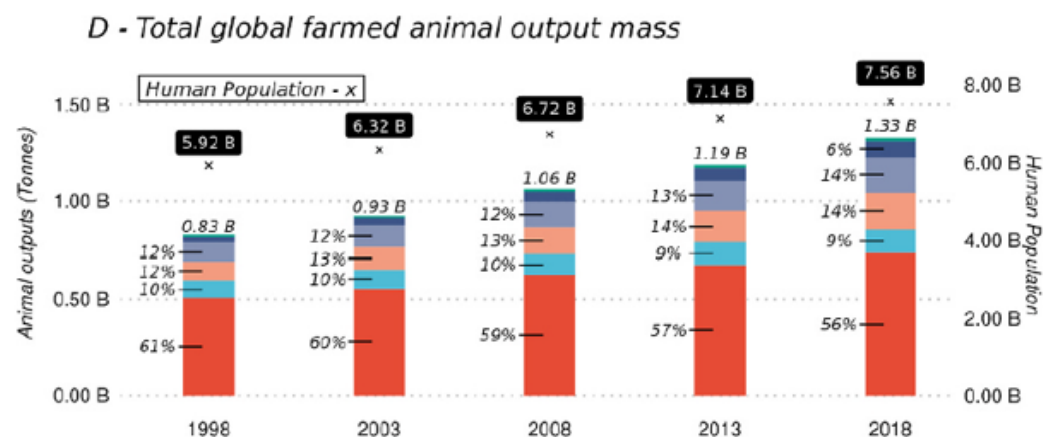
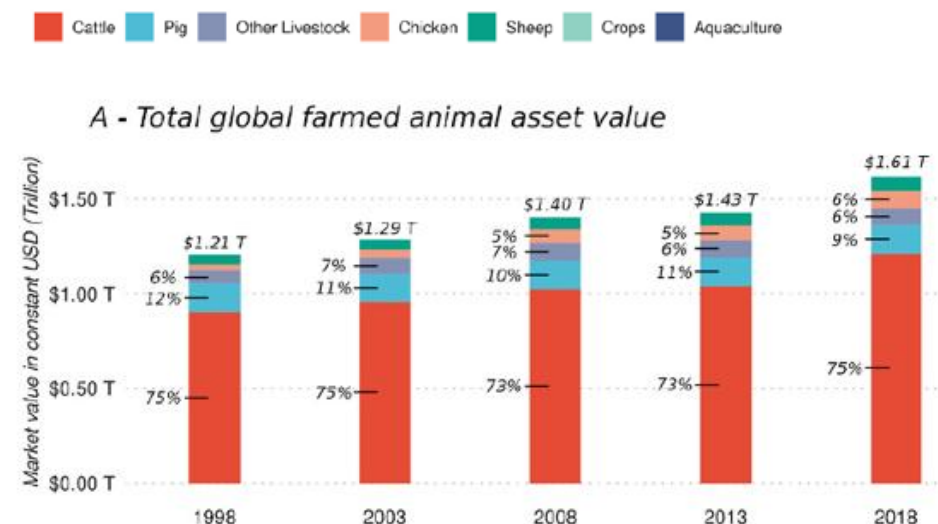
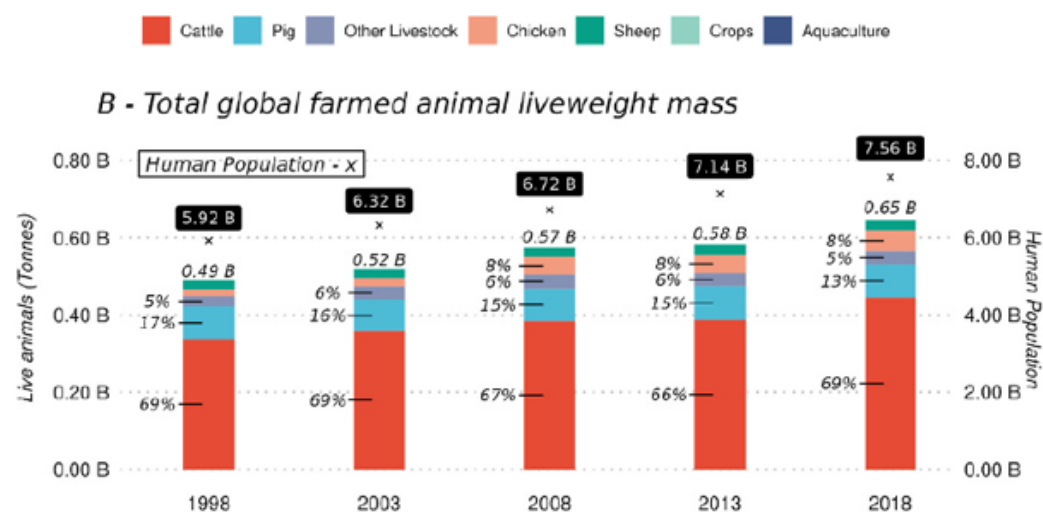




# Managing indirect effects



# Global livestock biomass (Schrobback et al, 2023)



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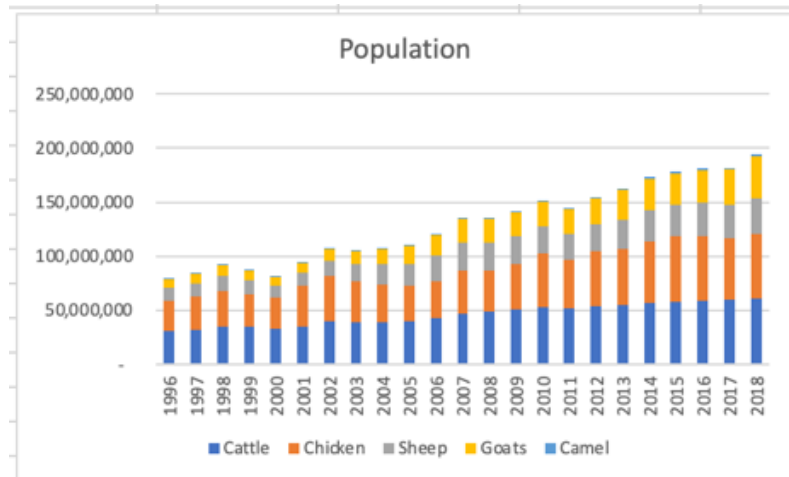
0.6 billion tonnes of livestock and farmed  
aquatic species

US\$1.6 trillion invested in these animals

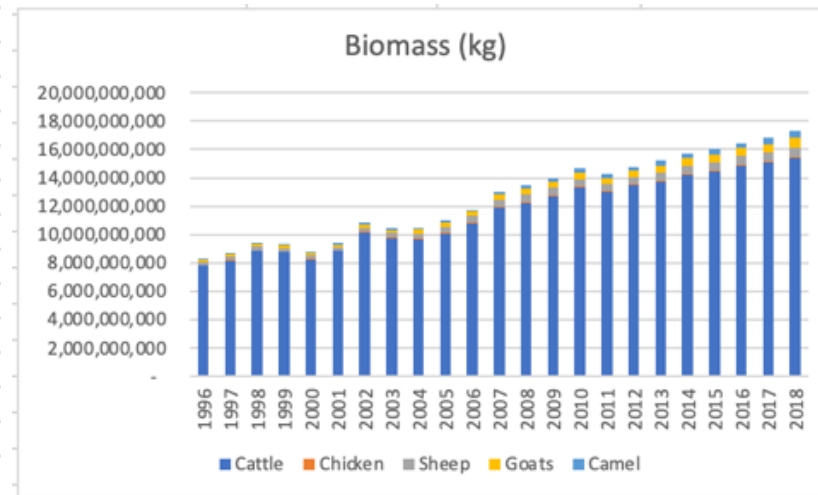
US\$ 1.7 trillion in meat, milk and eggs

# Understanding the context biomass and value (from the **GBADs** webpage)

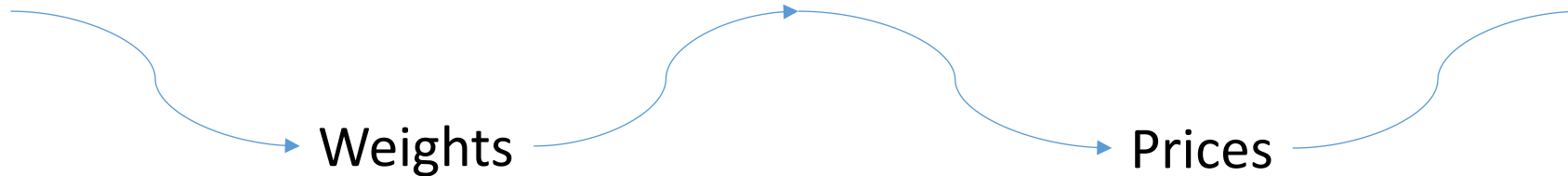
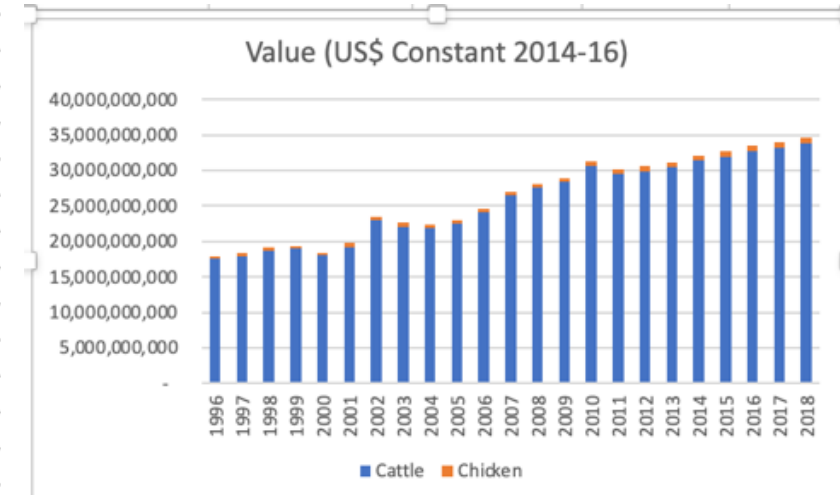
Population (head)



Biomass (kg)

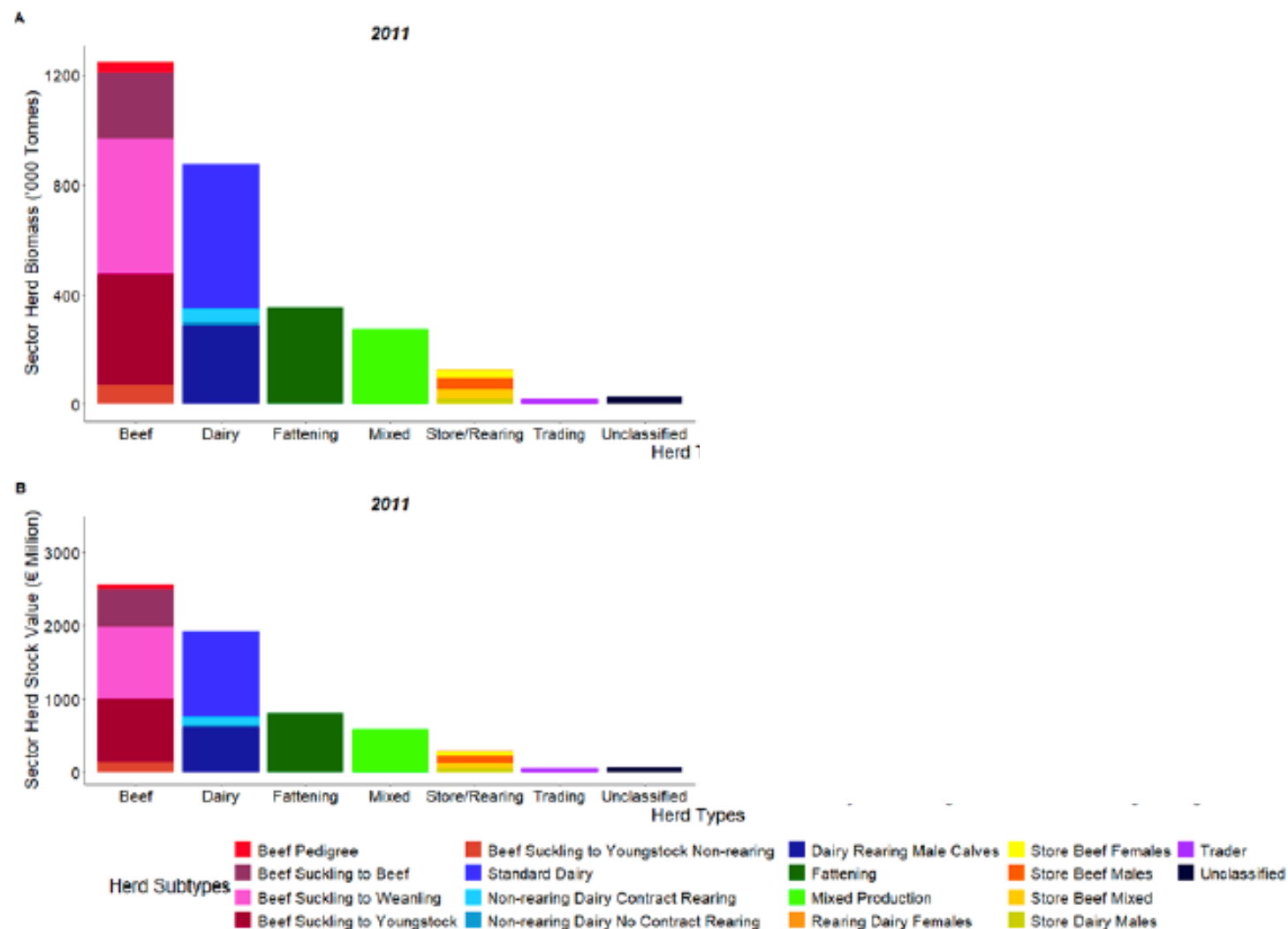


Value of animals (\$)

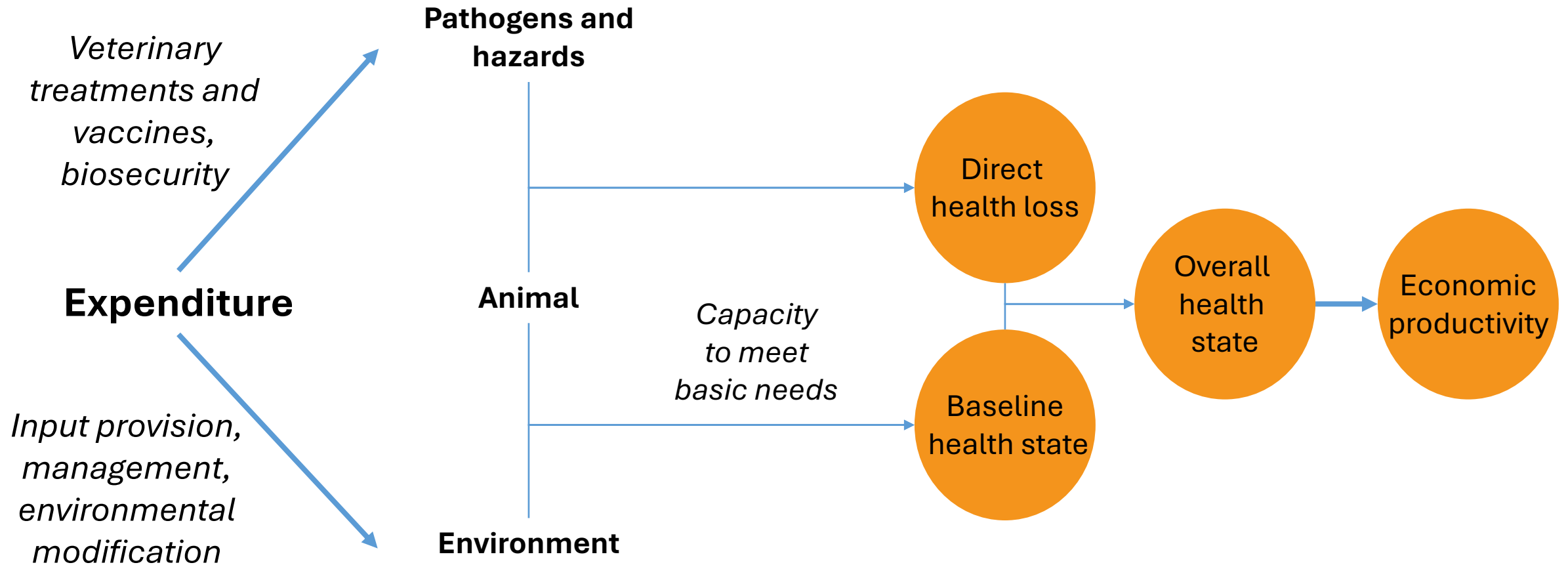


# The population at risk – their biomass and value

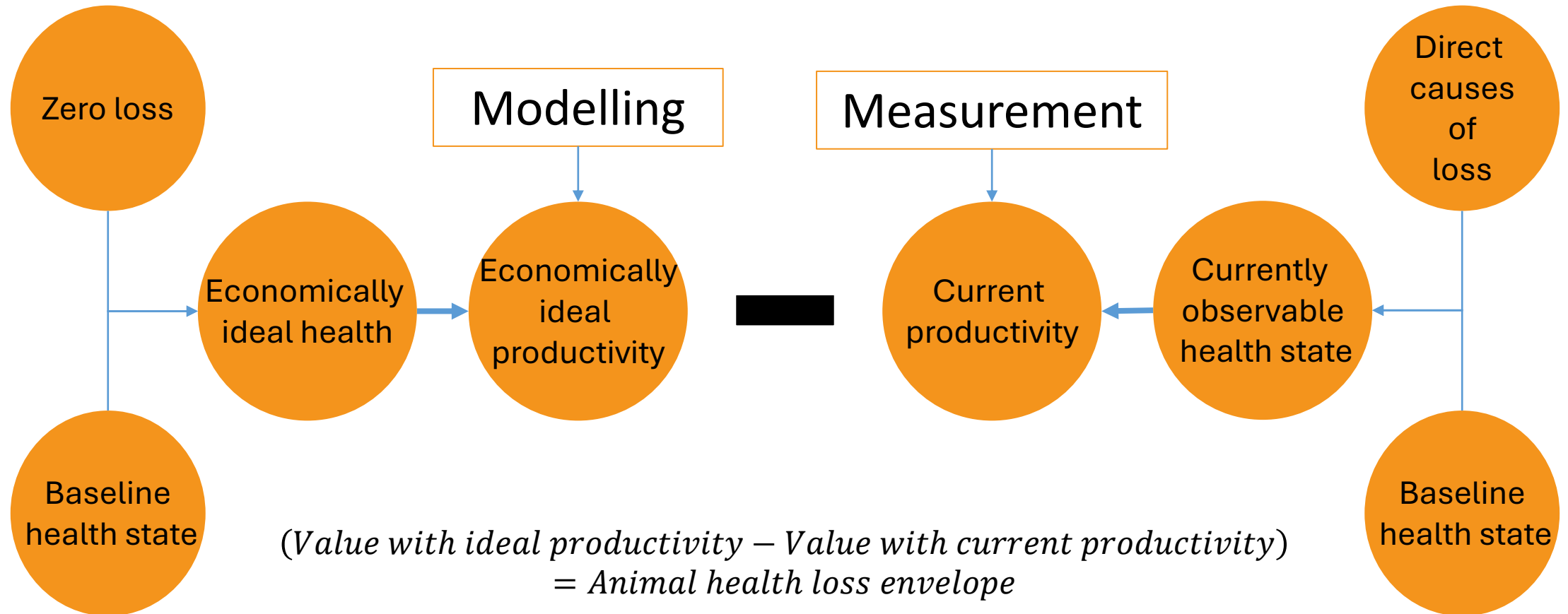
- Irish cattle between 2011 and 2021 have shifted from beef to dairy
  - Genetics and systems have changed
- And there has been an increase in value from €6 to 8 billion
  - Liability has changed



# Health and productivity of livestock

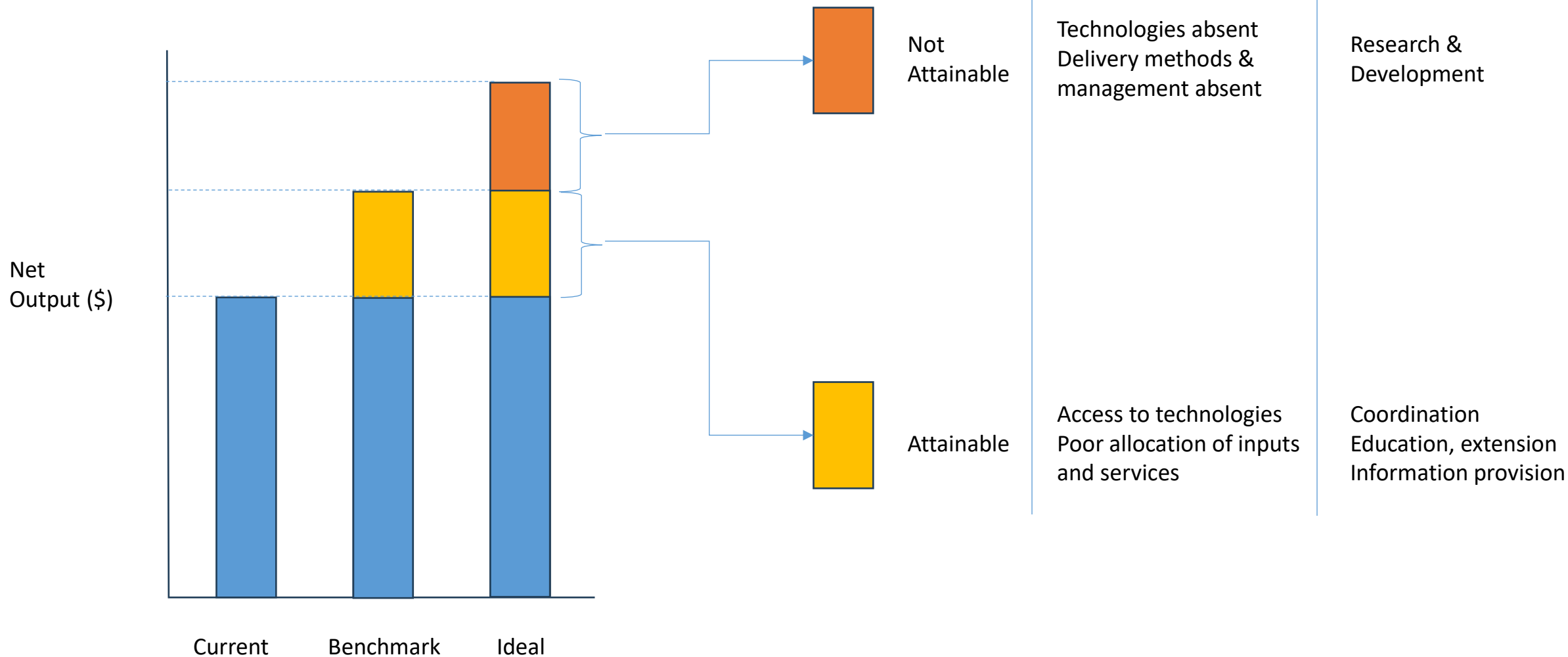


# The value of health loss



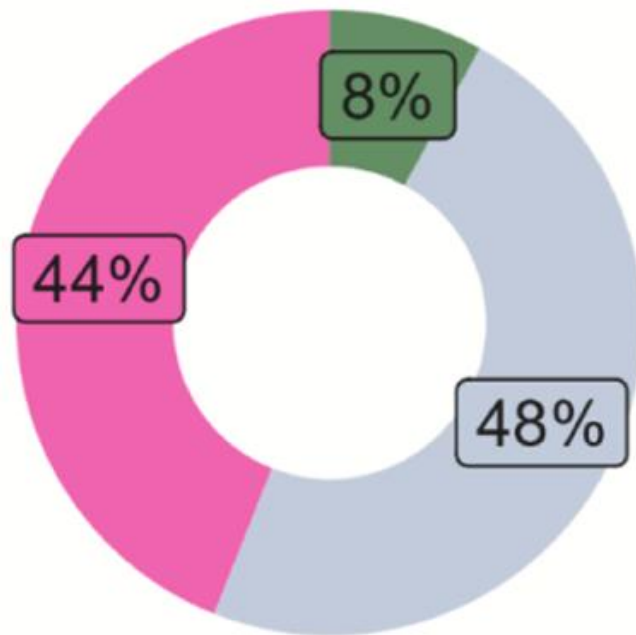


# GBADs gap analysis

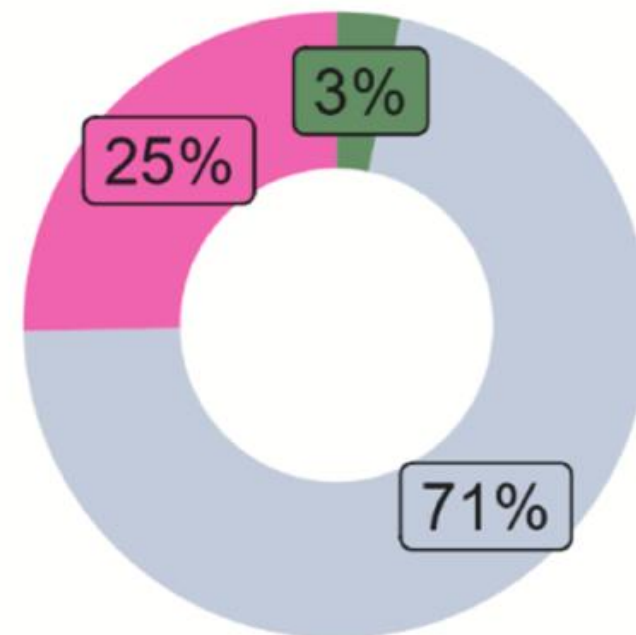


# Senegal estimated losses in mixed crop livestock systems in sheep and goats (Meyer et al, 2025)

Goats



Sheep



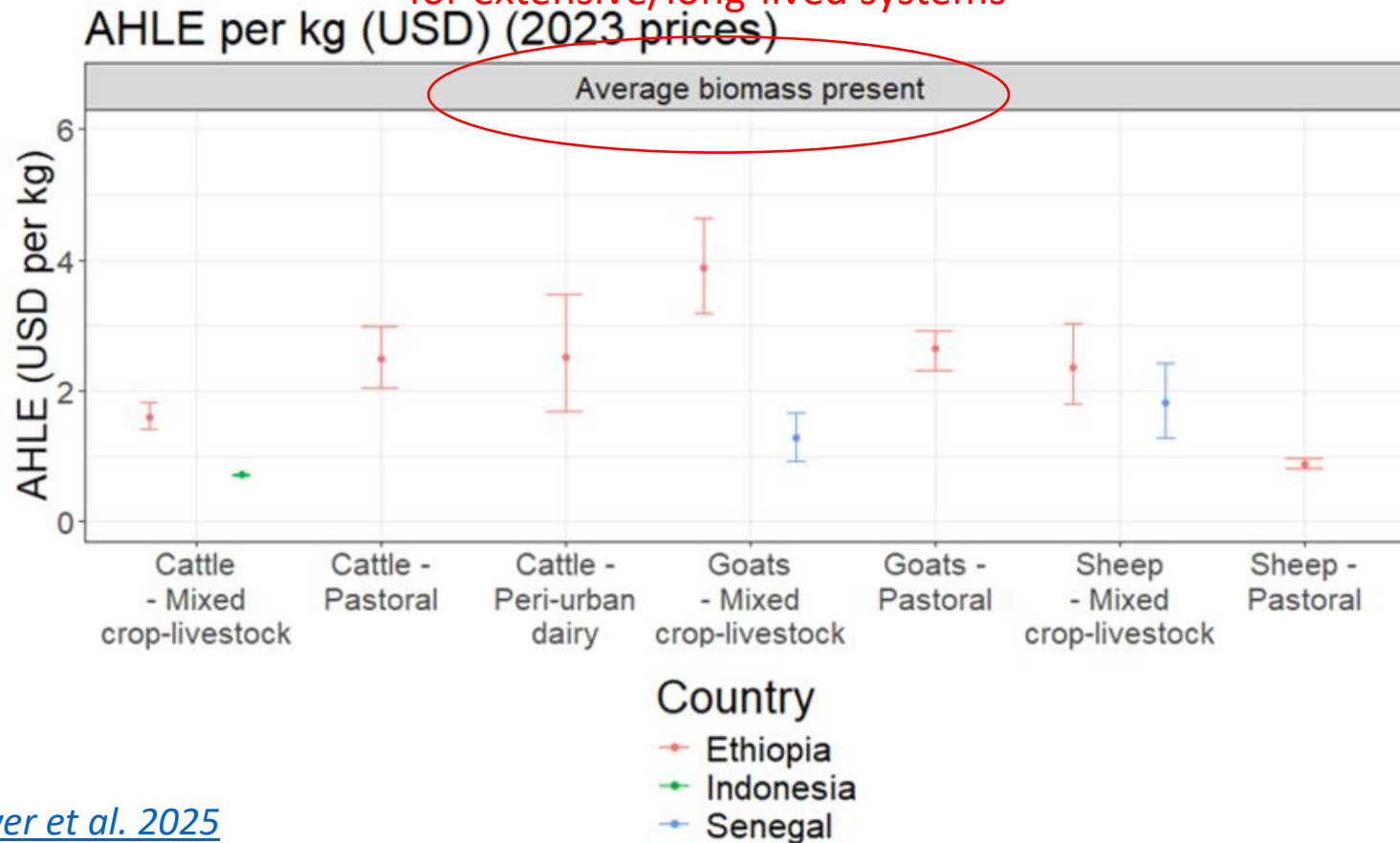
Component

- Animal health expenditure
- Mortality losses
- Production losses

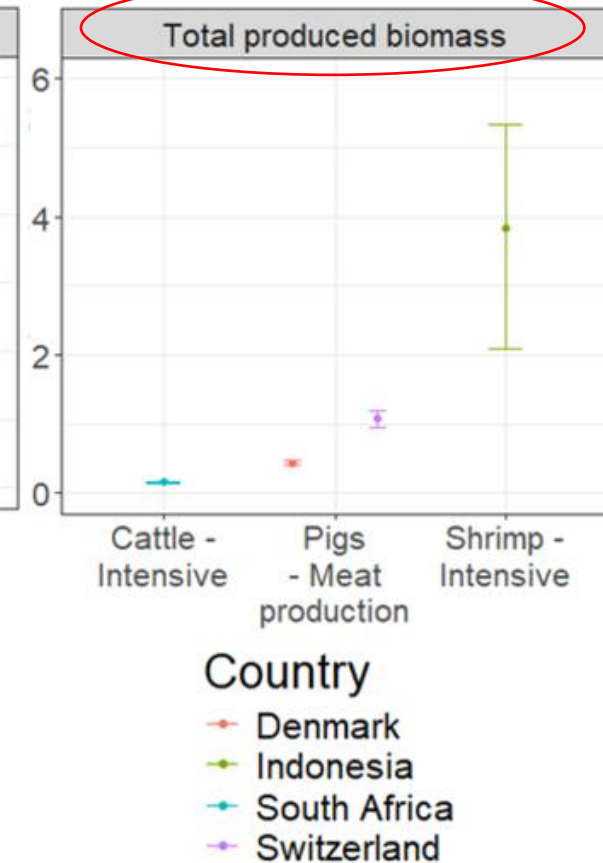
IDRC · CRDI

# Using biomass denominator to compare AHLE across species and systems

Based on average biomass present  
for extensive/long-lived systems



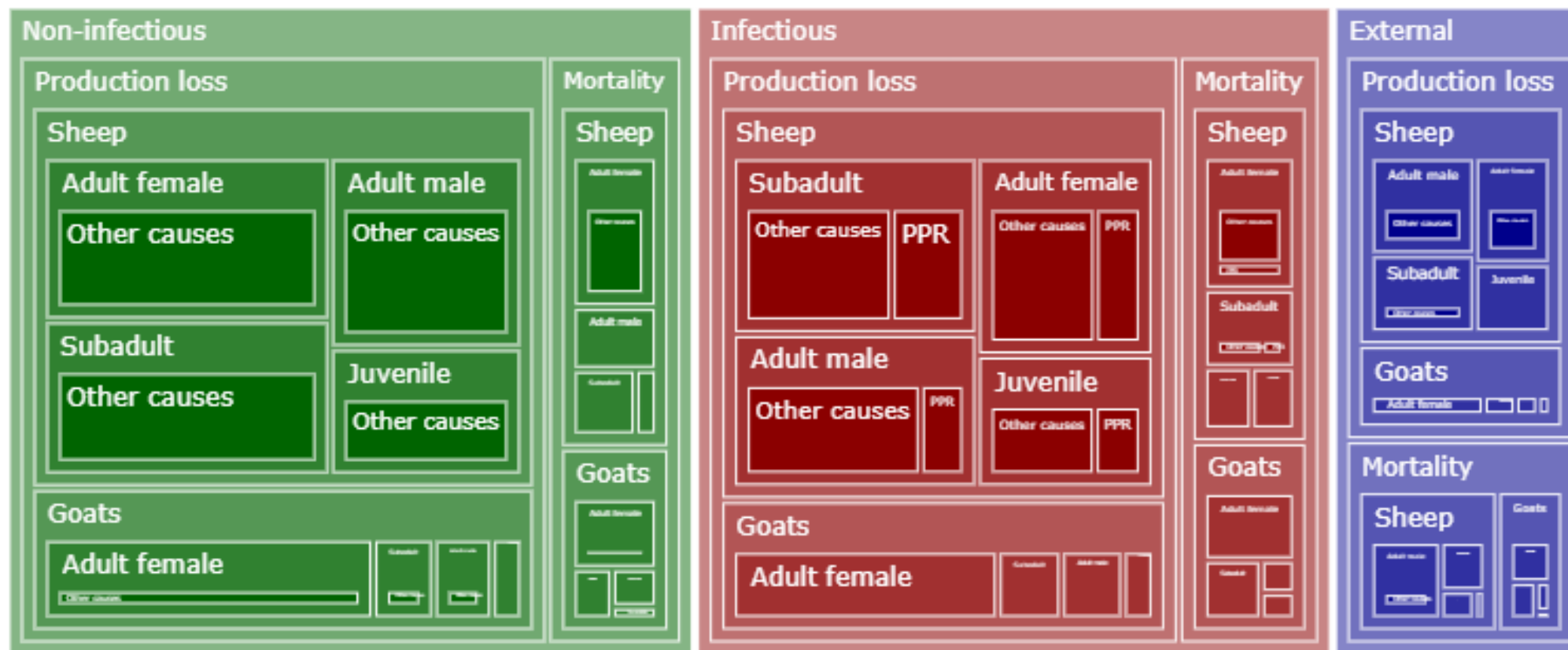
Annual production for  
intensive grow out systems



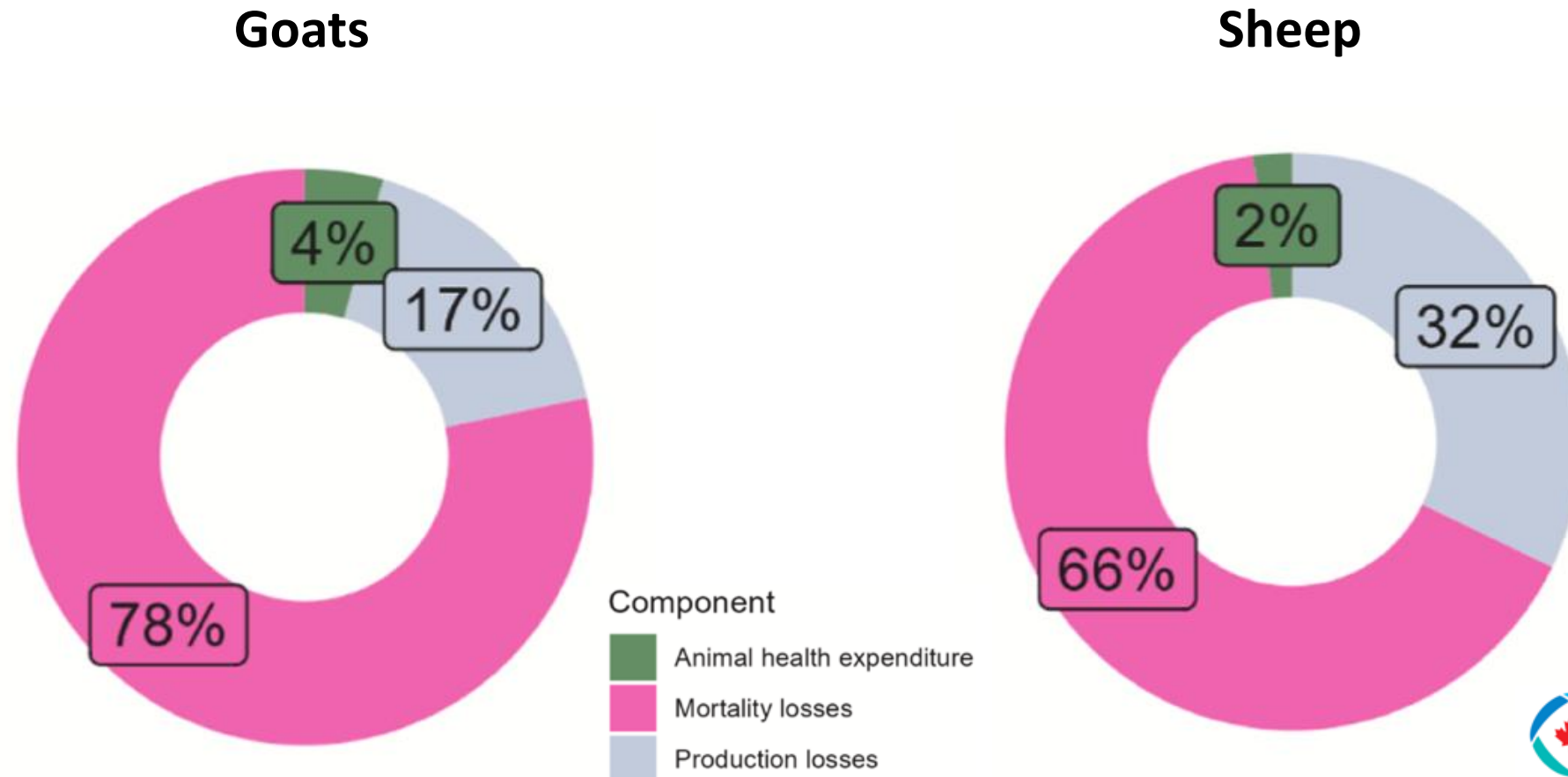
[Meyer et al. 2025](#)

# Disaggregation of disease burden

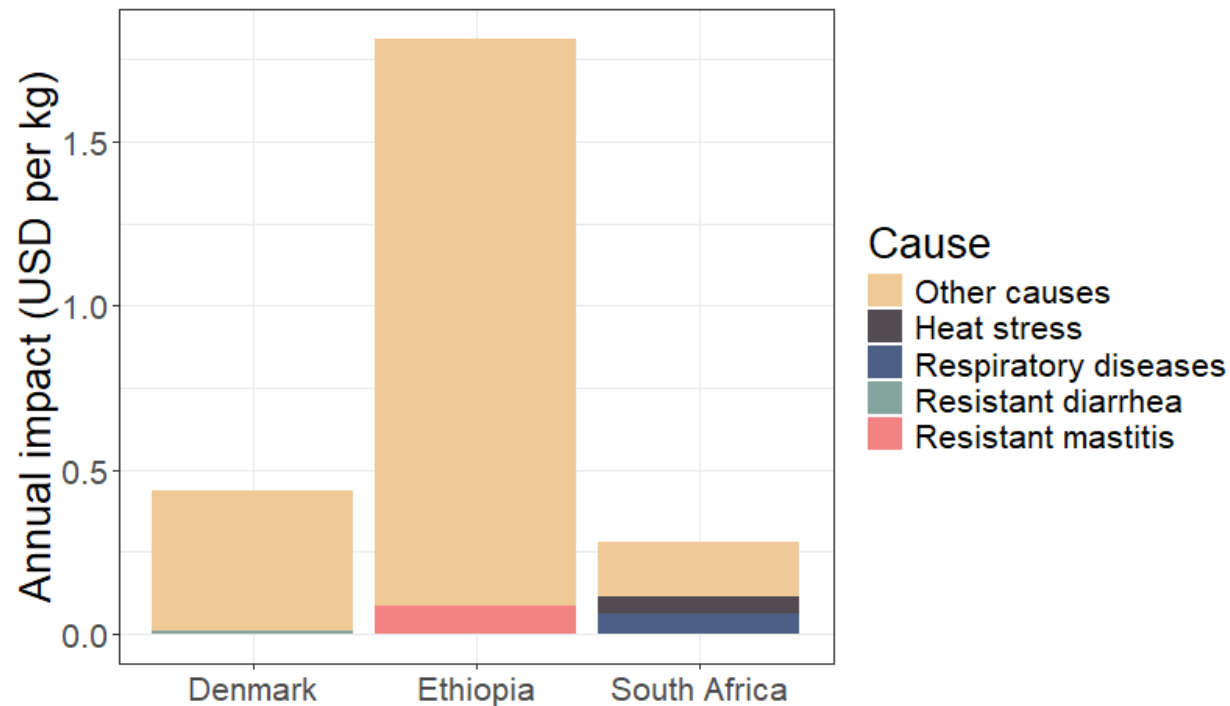
## - PPR in context: small ruminants in Senegalese mixed crop livestock production



# Senegal PPR attribution in mixed crop livestock systems in sheep and goats (Meyer et al, 2025)



# Attributing the AHLE to cause

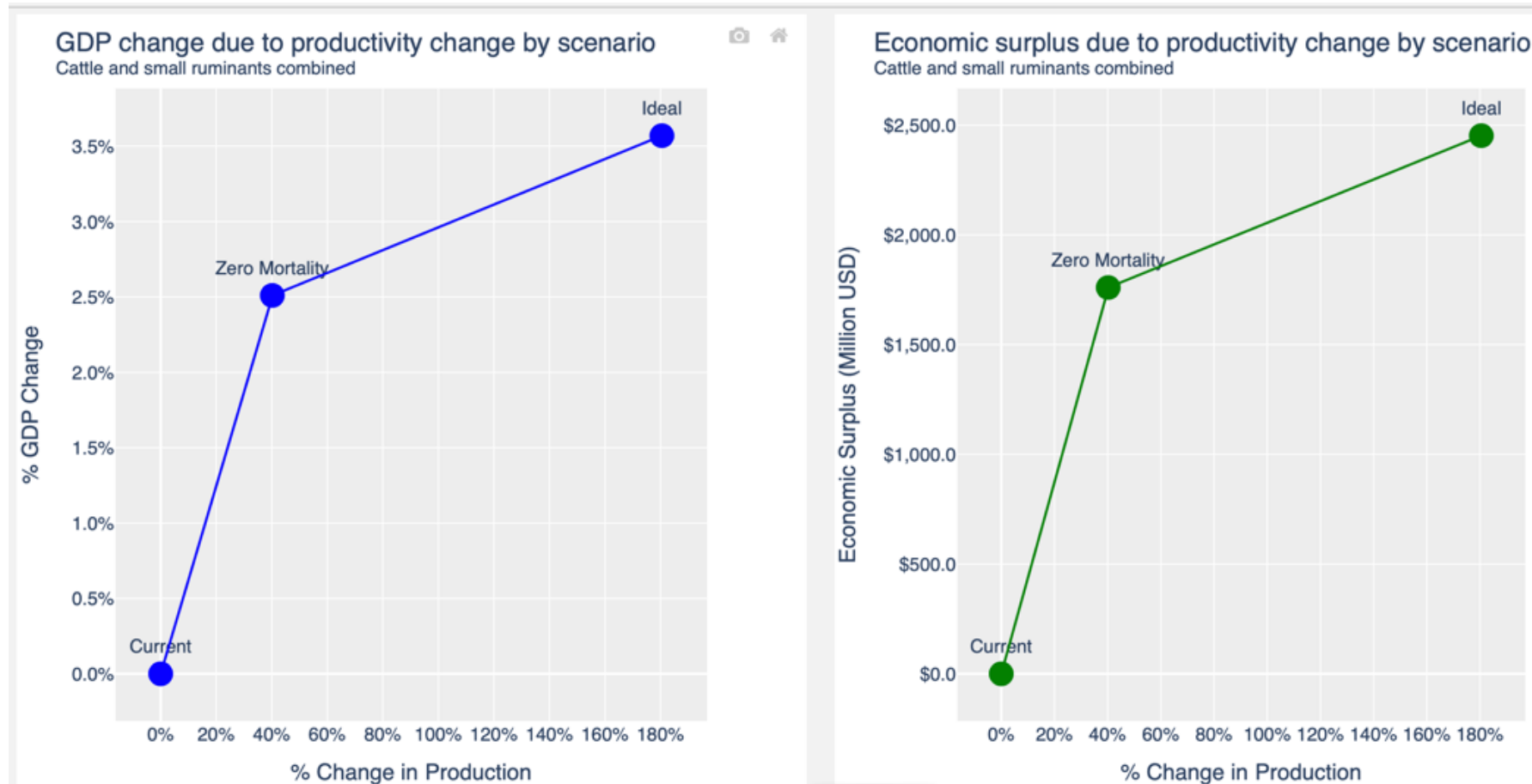


**Denmark:** impact of post-weaning diarrhoea resistant to antimicrobials on the pork sector

**Ethiopia:** Impact of antibiotic-resistant mastitis on the cattle sector

**South Africa:** impact of heat stress and bovine respiratory disease complex on beef cattle in feedlots

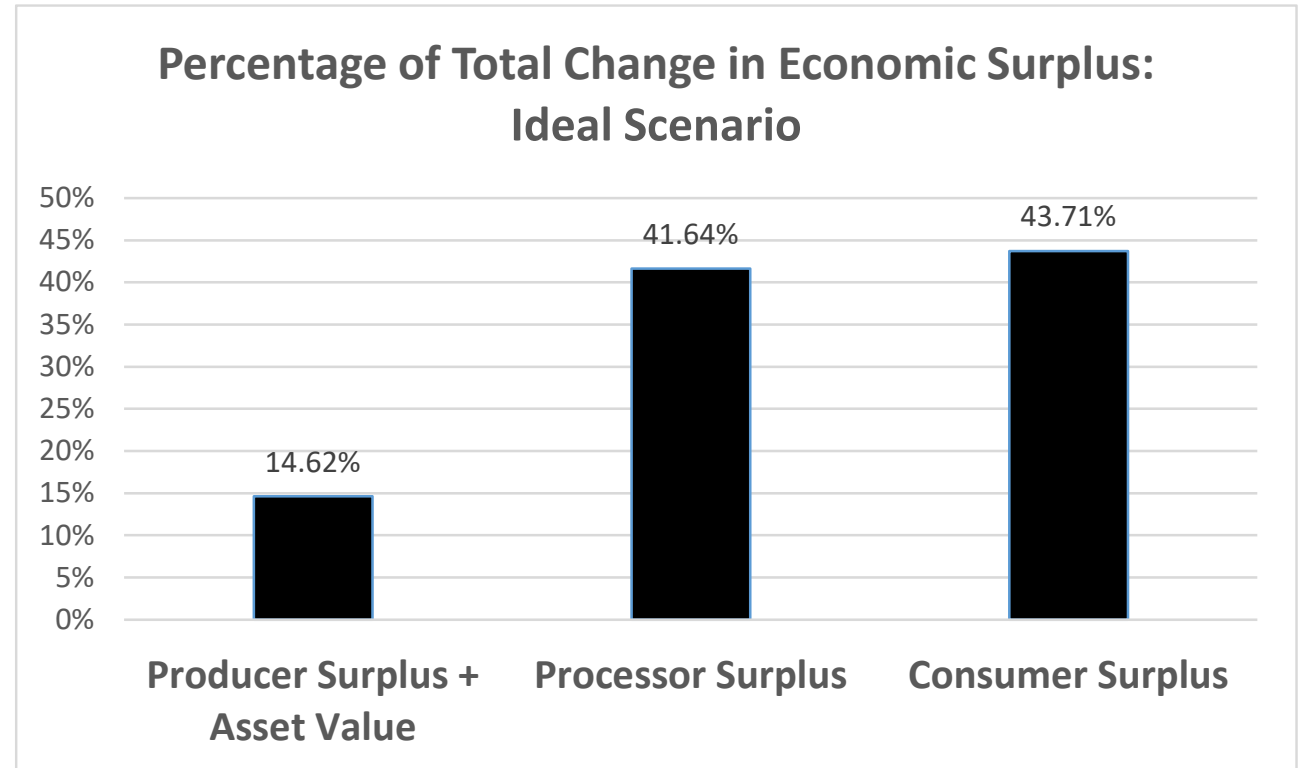
# Dashboards that provide information on economy and market shifts





# Animal health services impact consumers

- Animal health burdens affect consumers and value chain actors more than producers
- A shift in animal health burdens will generate benefits across society and in particular urban consumers

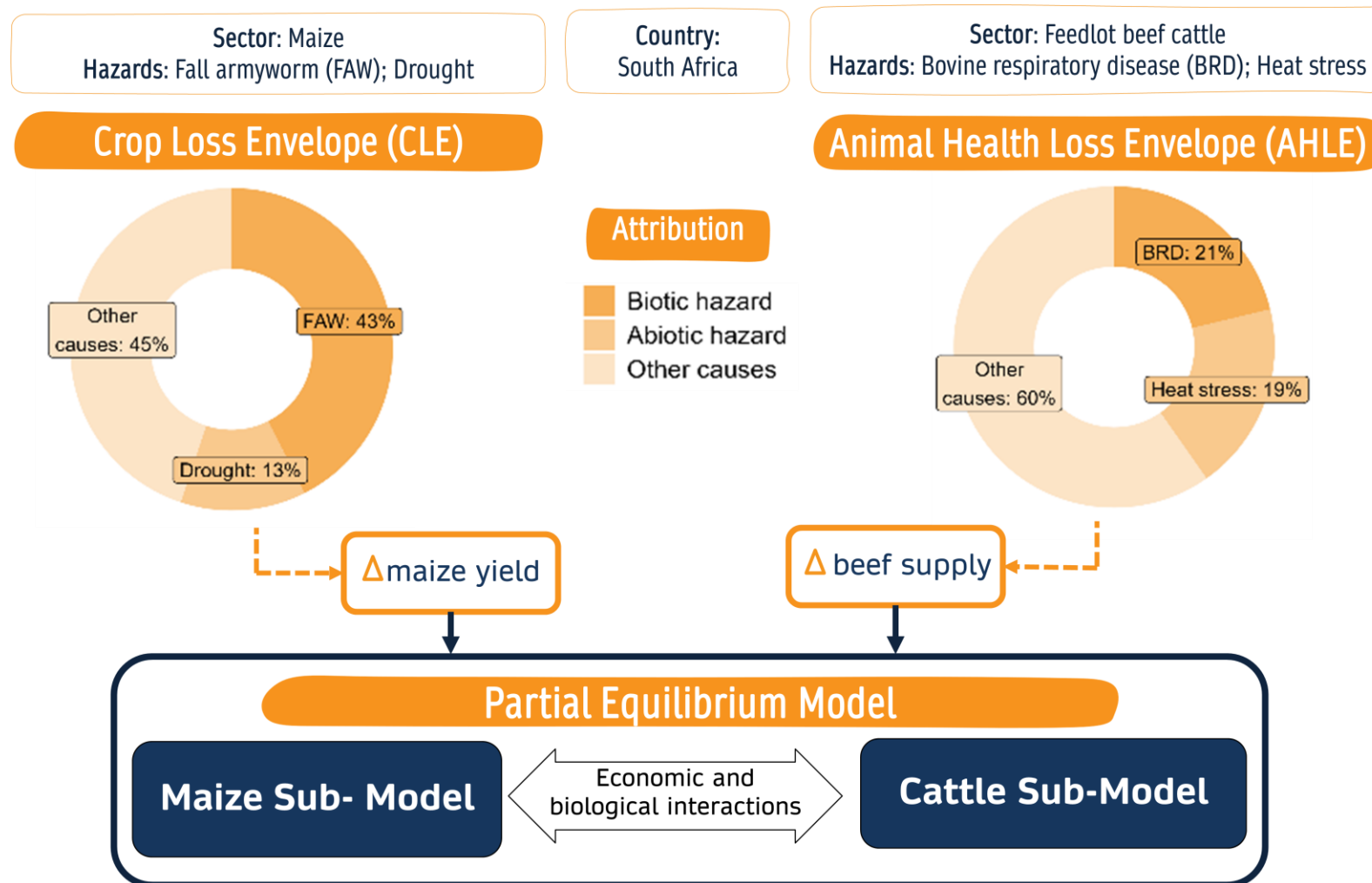


Work led by Tom Marsh WSU and Dustin Pendell KSU – published [Shakil et al, 2025](#)



# Counting the Cost of Food System Hazards

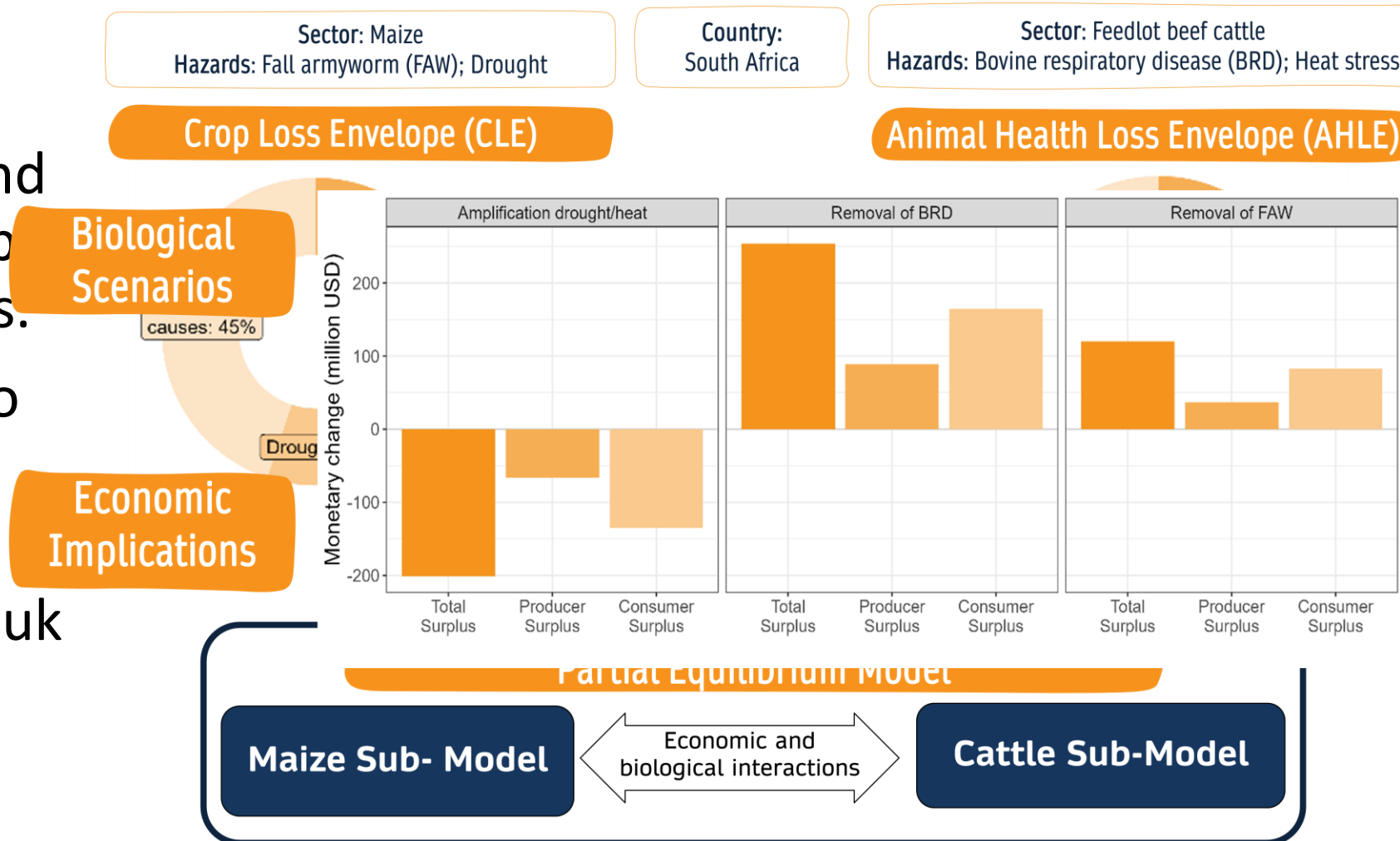
- Biotic and abiotic hazards are a major cause of biological and economic loss in crop and livestock systems.
- A novel framework to capture these losses across food systems.
- ellen.hughes@ed.ac.uk





# Counting the Cost of Food System Hazards

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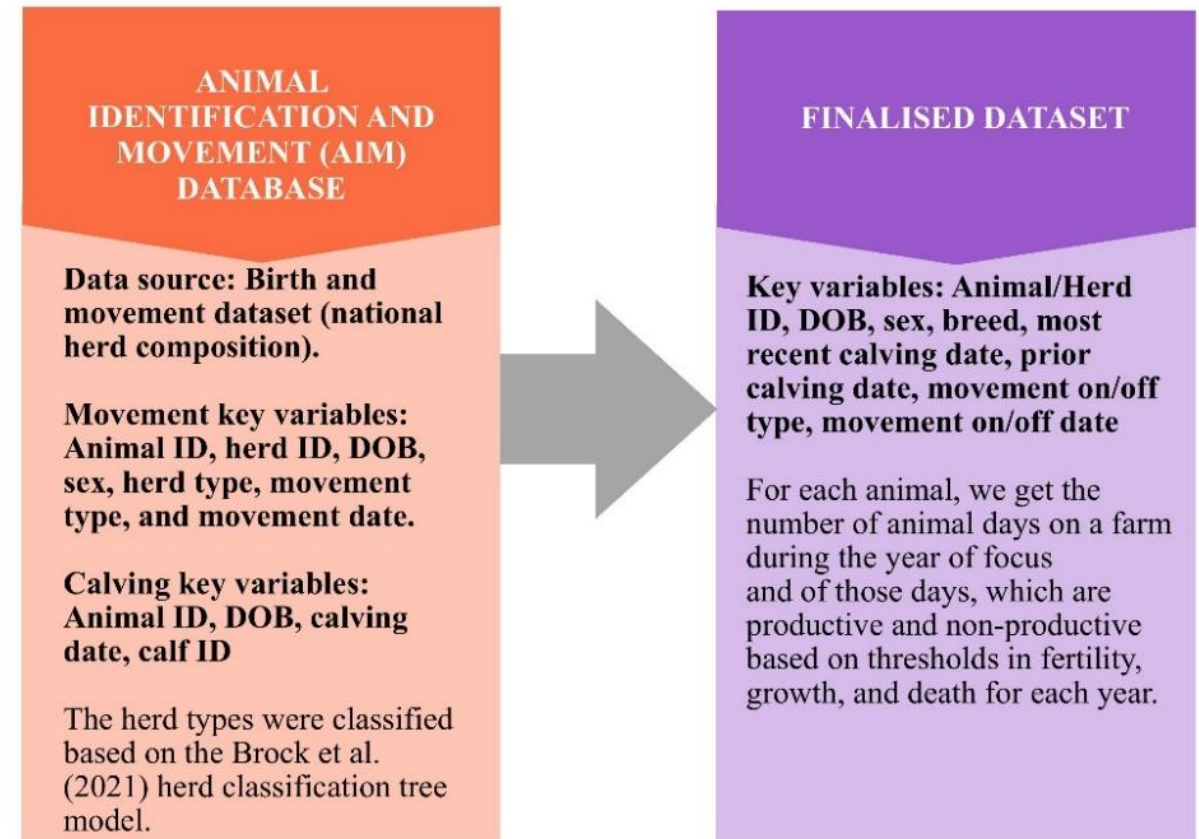
# The Irish Cattle Case Study

A data-driven approach



# Impact of animal health losses

- Using routinely collected data.
- Simple metric that can be applied at animal-, herd-, and national-level. Allowing for benchmarking.
- Data-driven approach.





# Parameters

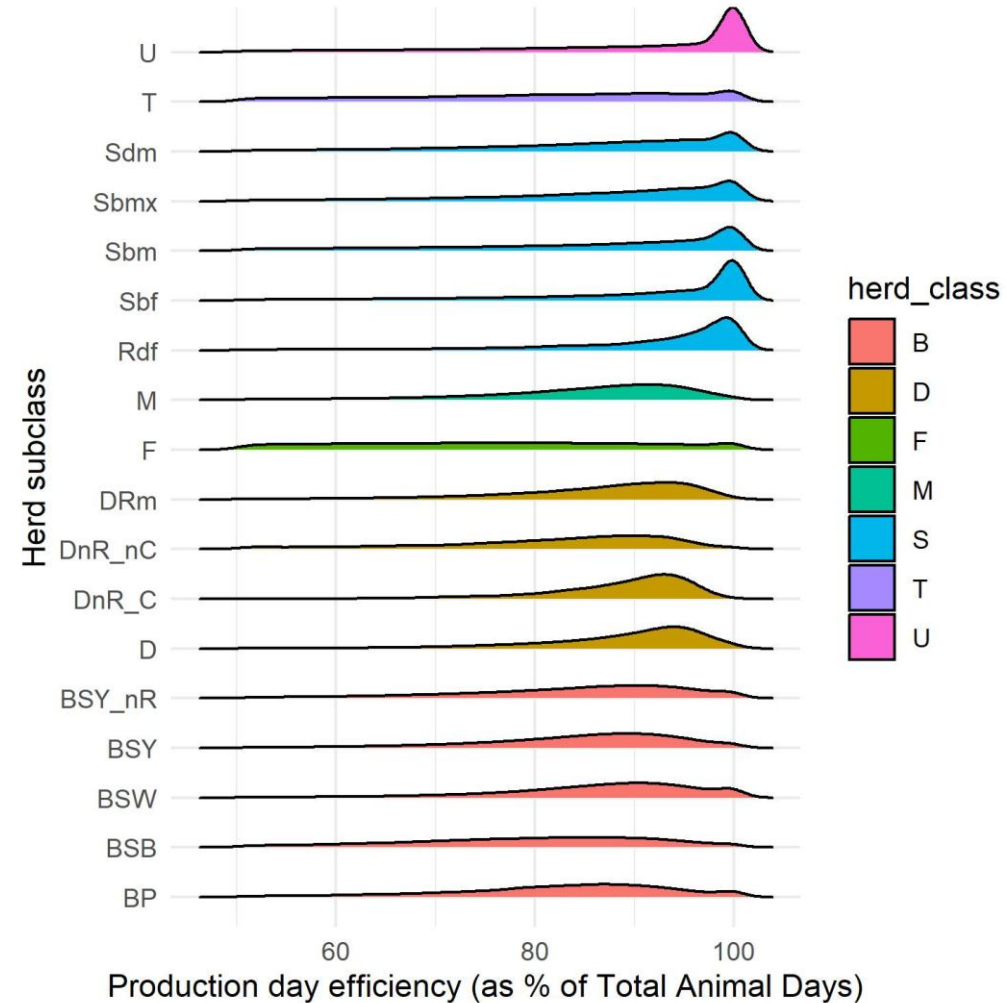
Title	Acronym	Description
Total Animal Days	TAD	Total number of animal days cattle are alive on the herd during the year of interest
Non-Productive Animal Days due to growth	NPADgrowth	The number of animal days prior to a productive event (calving or slaughter) that are over the threshold defined in the model
Non-Productive Animal Days due to death on farm	NPADdeath	The number of animal days classified as non-productive due to the animal dying on farm, including days attributable to the dam of pre-weaned suckler beef calves
Non-Productive Animal Days due to fertility	NPADfertility	The number of animal days over the model threshold for calving interval (the time period between consecutive calvings)
Total Non-Productive Animal Days	TNPAD	The sum of NPADgrowth, NPADdeath, and NPADfertility for a given herd over the year of interest
Total Productive Animal Days	TPAD	TAD less TNPAD for a given herd over the year of interest
Productive Day Efficiency %	PDE%	$TPAD / TAD * 100$
Non-productive Day Efficiency %	NPAD%	$TNPAD / TAD * 100$





# Results: Total Animal Days

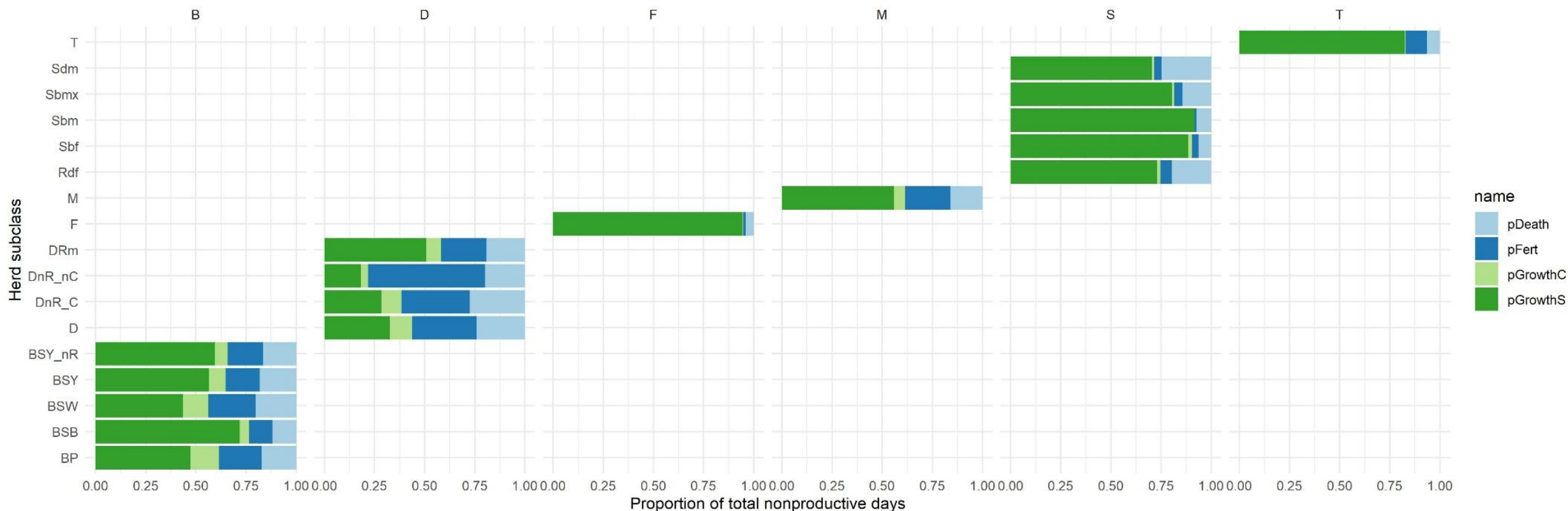
- 1.4 billion in 2012 to 2.6 billion in 2021.
- Of these, 208 million and 550 million animal days were considered non-productive days.
- NPADs into economics:
  - €328 million in 2012, increasing to €1.06 billion in 2021.
- Mean production day efficiencies of 86% and 78% in 2012 and 2021.
- PDE% were highest in the dairy sector approx. 87%.
- PDE% lowest in the fattener herds 53.5%.







# Where does the impact fall along the parameters?





# NPADs: Liver Fluke and BVD

Year	Mean difference in additional NPADs	
	BVD	LF
2014	70.2	-
2015	64.3	-
2016	41.3	74.6
2017	30	81.2
2018	18.5	75.1
2019	13.1	69.6
2020	9.61	71.2
2021	9.6	68.6

# GBADs



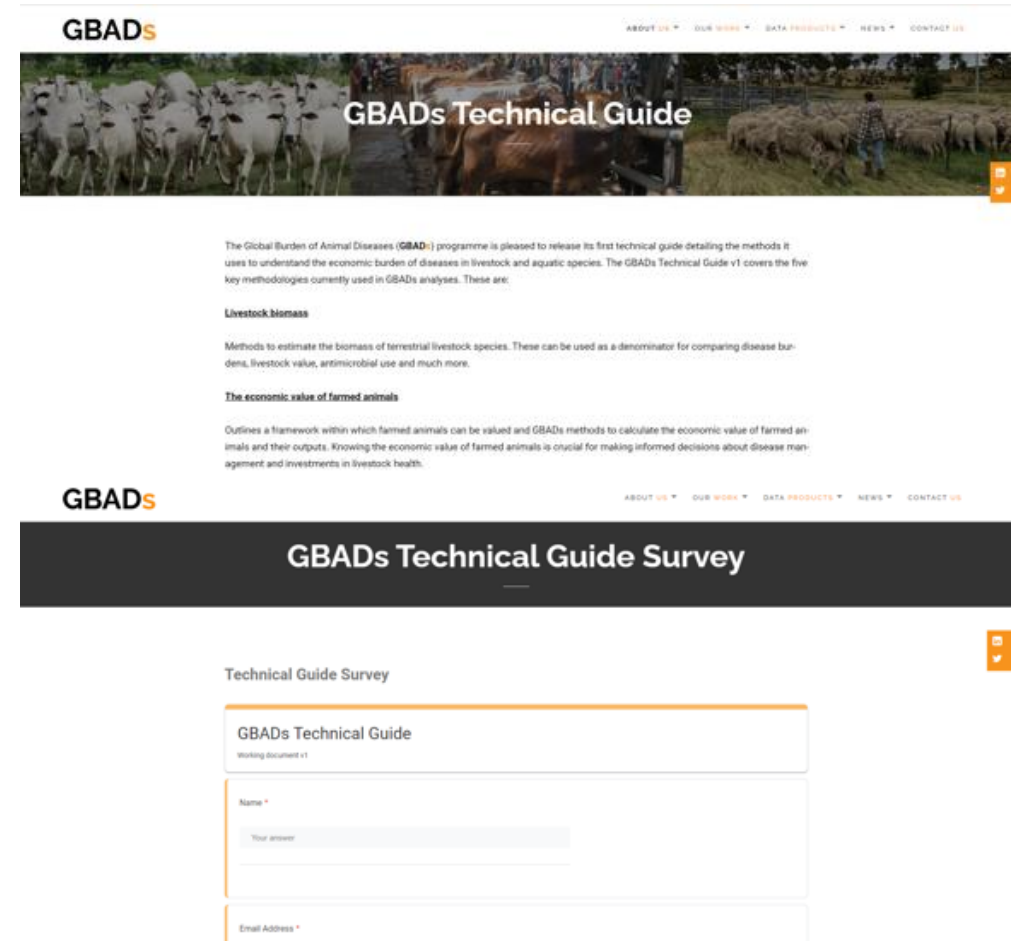
Courtesy of Hannah Davies

# The GBADs Technical Guide

Released 30<sup>th</sup> July 2024

Available via the GBADs website - <https://animalhealthmetrics.org/gbads-technical-guide/>

Contact details requested at download  
enable follow up and feedback



The image shows two screenshots of the GBADs website. The top screenshot is the main page for the 'GBADs Technical Guide', featuring a header with the GBADs logo and navigation links (ABOUT US, OUR WORK, DATA PRODUCTS, NEWS, CONTACT US). Below the header is a large banner image of a herd of sheep with the title 'GBADs Technical Guide'. The main content area includes a paragraph about the GBADs programme and its first technical guide, followed by sections for 'Livestock biomass' and 'The economic value of farmed animals'. The bottom screenshot shows the 'GBADs Technical Guide Survey' form, which includes a title bar, a subtitle 'Working document v1', and input fields for 'Name \*', 'Your answer', and 'Email Address \*'.

GBADs

ABOUT US OUR WORK DATA PRODUCTS NEWS CONTACT US

## GBADs Technical Guide

The Global Burden of Animal Diseases (GBADs) programme is pleased to release its first technical guide detailing the methods it uses to understand the economic burden of diseases in livestock and aquatic species. The GBADs Technical Guide v1 covers the five key methodologies currently used in GBADs analyses. These are:

### Livestock biomass

Methods to estimate the biomass of terrestrial livestock species. These can be used as a denominator for comparing disease burden, livestock value, antimicrobial use and much more.

### The economic value of farmed animals

Outlines a framework within which farmed animals can be valued and GBADs methods to calculate the economic value of farmed animals and their outputs. Knowing the economic value of farmed animals is crucial for making informed decisions about disease management and investments in livestock health.

GBADs

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## GBADs Technical Guide Survey

Technical Guide Survey

GBADs Technical Guide  
Working document v1

Name \*

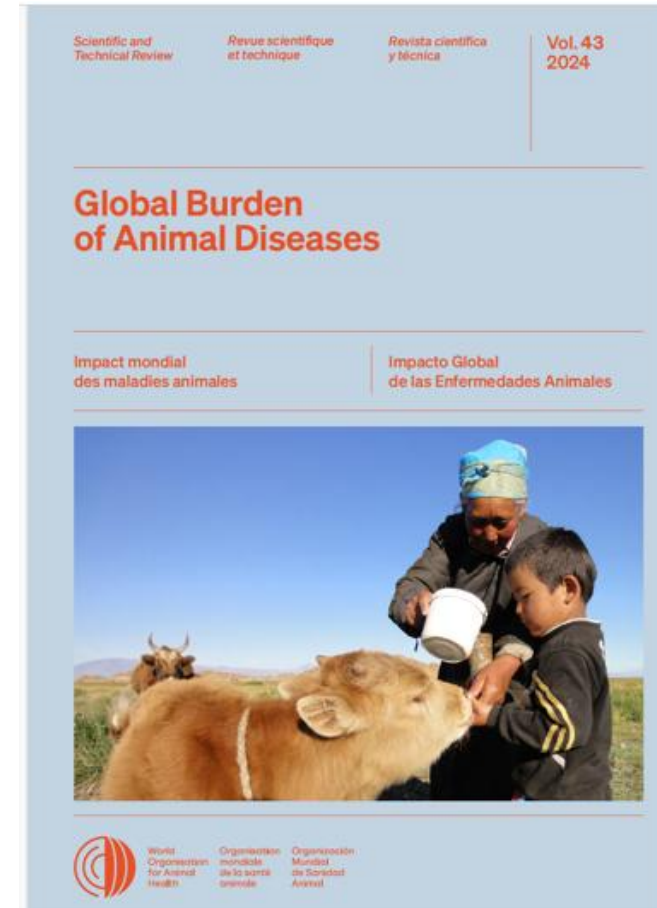
Your answer

Email Address \*

<https://animalhealthmetrics.org>

# GBADs special edition of WOAHA Scientific and Technical Review (Rev Tech Sci)

- GBADs special edition of WOAHA's Rev Tech Sci
- 18 articles from methods and data to links with crop and human burden estimations
- Also papers on policy issues
- <https://doc.woah.org/dyn/portal/index.xhtml>



# Acknowledgment: GBADs funders & collaborators



# Any Questions?

Thank you for listening

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